



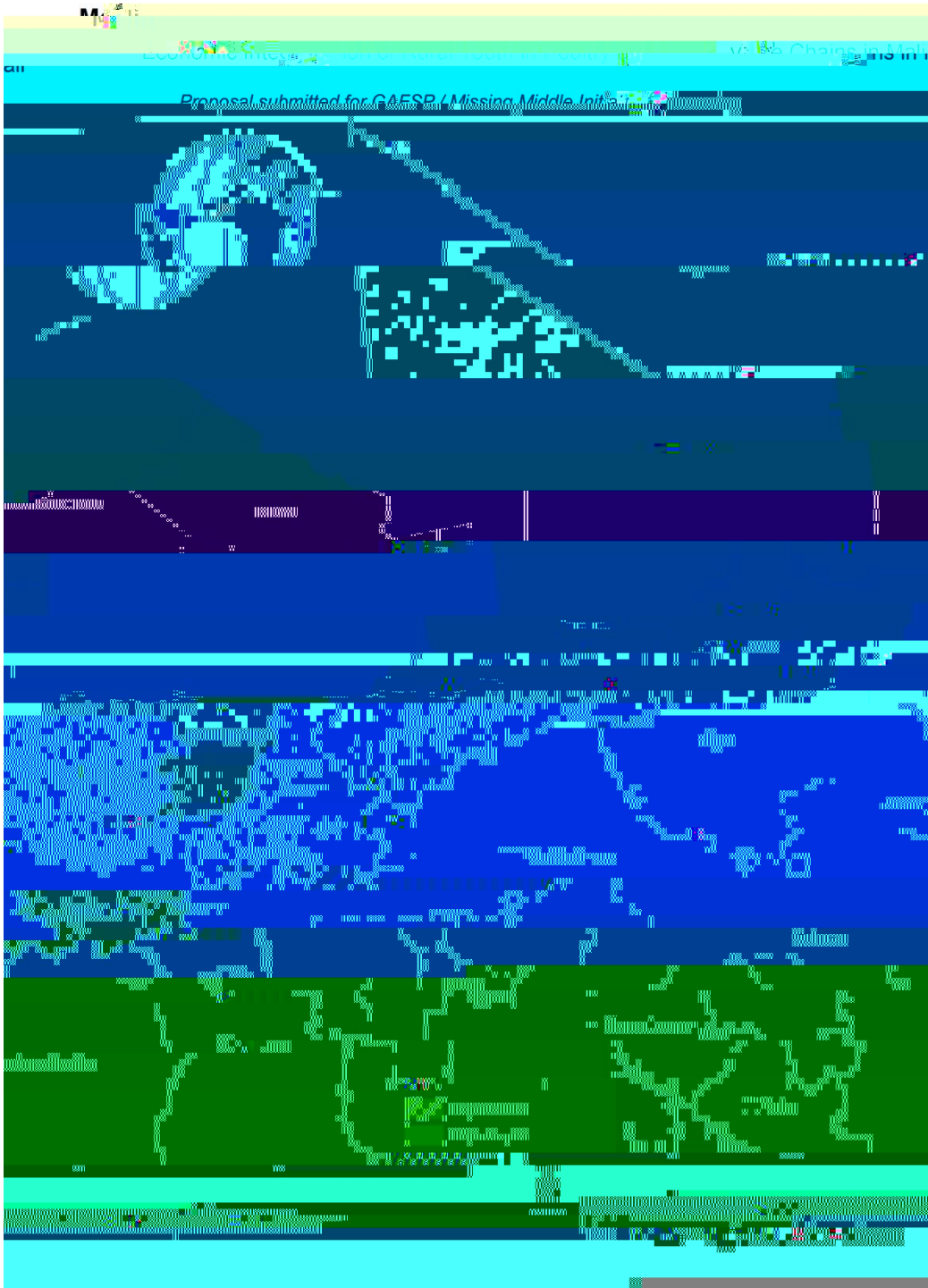
The Global Agriculture and Food Security Program  
Missing Middle Initiative Pilot Project

## **COVID-19 response funding**





area





a. Name of the MMI pilot project	Economic integration of rural youth in the poultry and fish farming value chains in Mali.
b. Current development objective of the project	



q. Estimated number of direct and indirect beneficiaries (disaggregated by sex) (indicate if they are in addition to the current beneficiaries of the project)	Direct and indirect additional beneficiaries: 522 including 150 youth, 72 farmers' relays and 4 animators and 300 youth families
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*Despite the fact that the project was significantly delayed in its implementation, many preliminaries for financing rural youth projects were carried out according to the different components, thus opening the door to their installation and the effective implementation of their project.*

*Component 1*



from youth's farms will be marketed at local, regional and national level on the basis of supply chain tables led by the various players in the two supply chains of the project.

*Establishment of poultry and fish farming sector roundtables. Sector consultation frameworks are important in promoting the sectors and their development. Due to the fact that the project does not have the significant resources necessary to ensure the establishment and development of the targeted sectors, the project proceeded by making awareness meetings, by connecting the different links so that they know each other and try to work together.*

### Component 3: Coordination, management and monitoring of project implementation

The CNOP and the AOPP regularly organize quarterly and sometimes if necessary punctual follow-up missions to activities in the field. On this occasion, the coordination invites all stakeholders involved in the implementation of the project to be part of these missions. This close monitoring strategy allows the project team to be well informed on the implementation, to make management decisions with full knowledge of the facts, and to correct weaknesses.

A simplified monitoring and evaluation system, called monitoring and evaluation plan, has been designed for monitoring the implementation and reporting of project activities.

In the field, it should be noted that the antenna teams, regional coordinators and local committees are very motivated and involved in achieving the results of the project. Despite this, there is a lack of understanding of the strategies and approaches of the project, their respective roles in the implementation, collaboration and involvement of the government technical services etc. The coordination plans to organize workshops for the upgrading of the antenna teams and the regional coordinators.





To better prepare the information and awareness-raising process in the villages, three (3) regional Covid-19 focal points have been identified to provide training on the pandemic as well as barrier measures. And to better apply the training, the villages were equipped with equipment including of handwashing kits (200), liquid soaps (100 boxes), mufflers (10,000), posters (1,000).

To keep family farmers informed of the state of implementation of agricultural policies, radio programs were prepared and broadcast on 14 community radios in the regions of Kayes, Koulikoro, Sikasso, Ségou and Mopti... for an estimated audience of nearly four million (4,000,000) people. These actions must continue during the agricultural campaign in other targeted areas of the project. At the national level, the CNOP actively takes parts in a monitoring and action committee against Covid



These training sessions will include good agro-ecological and nutritional practices for the two sectors. Agro-ecological practices for poultry farming will focus on the rational use of veterinary products and the use of droppings as organic fertilizer. For fish farming, special importance will be given to efficient water management.

Given that youth are receiving the funds for the start of their activities, to avoid stock shortages, which are forecast for the quarter, it is important to increase the production volume of the processing units for the two sectors in order to cover the annual production cycle since the production of inputs, is also annual: corn, soybeans, etc.

COMPONENT 2: Support to economic initiatives of rural youth and partnerships with the private sector

1. Increase the number of youth from 850 to 1000 (i.e. 150 additional youth targeted)

The initial objective which was to fund 1000 youth was reduced to 850 taking into account the budgetary constraints due: (i) to the improvement in the exploitation in poultry farming and fish farming of the 68 peasant relays, (ii) the assumption of responsibility fees for opening individual accounts (which allow youth to have access to funding and to be equipped with procedures for granting loans for youth) instead of PO accounts

It will be with this additional aspect to get back to the original objective. Thus 85% of applications will be taken in poultry farming and 15% in fish farming including 30% of young girls.

2. Accompany youth

In order to anticipate and prepare youth's business plans in a much shorter timeframe, the project will double the number of design offices take it to 24 to process youth's applications and monitor their economic activities (operation account, simplified balance sheet, etc.).

3. Organize a workshop on the banking system and youth agricultural entrepreneurship

In an effort to reassure and empower rural youth, the project intends to organize a national meeting on agricultural entrepreneurship and the banking system. It will be an opportunity for young beneficiaries and non-beneficiaries of the project to strengthen their entrepreneurial capacity and master the banking procedures.

4. Install collective processing units

As part of the public-private partnership, it is planned to further enhance national production, to support the creation of four (4) processing units (smoking, drying, etc.) of poultry and fish in high-traffic areas fairground and / or tourist.

5. Support peasant families to help secure the resources of youth

Given the impact caused by Covid-19 on the families of youth, humanitarian actions will be envisaged to better understand the agricultural campaign by donating u 11p





## Table of additional activities by component

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*Component 1 :  
Targeting and  
strengthening  
the training offer*
















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*Workshops for appropriation and upgrading of animators, relay farmers, local committees and other stakeholders on the strategies and approaches of the project, their roles and the involvement of technical services*

50 000



**Component 1:**

*Train the relays and the community development agents on the Covid-19 and the barrier measures.*

30 000

**Targeting and strengthening of the training offer system**

**227 087**

**146 044**



*guaranteeing  
production.*

*healthy*





	<i>Set up an information system for the products</i>			<i>20 000</i>	
	_____			<i>30 000</i>	
	_____			<i>20 000</i>	
	_____:				



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**Component 3: Piloting,  
implementation,  
monitoring and  
capitalization**



Components	Activities	(US\$)			(US\$)	Total Budget (US\$)
<b>Component 1:</b>	1: Identifying and targeting rural youth	28 637	23 415	5 222	50 000	78 637
	<b>Activity 2:</b> Adapted vocational training for rural youth and peasant relays	344 494	203 672	140 822	220 000	564 494





**Component 2:**

Support for the assembly  
and implementation of  
AGR

90 500

59 710

30 790





<b>Activity 4:</b> Knowledge management and capitalization	164 000	49 174	114 826	44 600	214 000
<b>Activity 5:</b> Audits and evaluation	82 000	17 777	64 223	0	82 000

**Activity 6**







		people to entrepreneurial initiatives
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**Output 1.1:**





<b>Outcome</b> 3.1: Income-generating activities (IGA) are set up and functional	90% of Income-generating activities created and consolidated	AOPP Business Reports Intermediate and final rating	Permanent and consistent membership of rural youth for entrepreneurial initiatives
<b>Output 3.1.1</b> : a human support system for the local staff of youth is set up within the OPs for the assembly and implementation of the income-generating activities (IGA)	A dedicated team of 4 AOPP facilitators and 64 operational farmers relays on the advice and follow-up of beneficiaries	Benefit Contracts and Facilitator activity Reports	<b>The ability of the OPs present to identify the relay farmers</b> <b>The ability of relay farmers to relay training and follow beneficiaries</b>

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<b>Output 3.1.2</b> : a mechanism to finance investments for rural youth is operational	A partnership agreement signed between a local funding institution and POs  95% of loans granted are repaid			l



**Outcome 3.3** : The project's activities are capitalized and disseminated

An analysis of technical, economic, social and environmental results is  
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